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**FOR IMMEDIATE RELEASE**

## Resource Corporation of America Receives HFMA Peer Review Recognition 3 Years in a Row

Clear Lake Shores, Texas – January 2013 – The Healthcare Financial Management Association (HFMA) today announced that, following rigorous review, Resource Corporation of America (RCA) has once again consistently met the “Peer Reviewed by HFMA®” standard. HFMA recently reviewed RCA as part of the annual evaluation process necessary to maintain RCA’s Third-Party Self-Pay Eligibility HFMA Peer Reviewed designation.

RCA offers their hospital clients’ onsite third party eligibility services for self-pay patients who qualify for any government programs designed to assist in paying for medical bills (e.g. Medicaid, SSI, VVC, A&D, etc.). Each patient is assisted in the application process and RCA acts as liaison between the patient and the government agencies throughout the entire process from application through certification. All hospital clients are provided with customized reporting functions and onsite staff that handle all hospital-specific accounts. RCA also provides patient tracking methods, fair hearing representation, patient appointment assistance, transportation assistance and in-depth patient support.

“We are honored to receive the Peer Review Designation by the HFMA for our Third-Party Self-Pay Eligibility services for our third year in a row,” said Frank Dominguez, COO of RCA. “RCA is committed to being the go-to resource for that convert a hospital’s at-risk dollars into revenue and this recognition is a testimony to that commitment.”

HFMA’s Peer Review process is designed to provide healthcare finance professionals with an objective third party evaluation of products and services used in the healthcare finance workplace. The rigorous,



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eleven-step process consists of a peer review panel that includes current customers, prospects who have not made a purchase, and expert HFMA Peer Review board members. Peer Review status approval of the product or service and its performance claims are based on effectiveness, quality and usability, price, value, and customer and technical support.

“We’re pleased to have Resource Corporation of America renew their HFMA Peer Reviewed designation,” says HFMA President and CEO Richard L. Clarke, DHA, FHFMA. “The HFMA Peer Review process assures our members, through a rigorous evaluation, that the reviewed product or service meets an objective third party evaluation that assesses overall effectiveness, quality, and value.”

Criteria for a product or service to display the HFMA Peer Review mark include high survey scores for:

- Enhanced productivity for the individual user and for the customer’s organization
- Ease of installation and use
- Accuracy and reliability
- Good value for the price
- Excellent technical support and customer service
- An overall positive rating from reviewers based on a quantitative scale

### **About HFMA**

The Healthcare Financial Management Association (HFMA) provides the resources healthcare organizations need to achieve sound fiscal health in order to provide excellent patient care. With over 35,000 members, HFMA is the nation’s leading membership organization of healthcare finance executives and leaders. We provide education, analysis, and guidance; we lead change and innovative thinking; and we create practical tools and solutions that help our members get results. Addressing capital access to improved patient care to technology advancement, HFMA is an indispensable resource on healthcare finance issues.



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